

Mount Pleasant Road

Tunbridge Wells



On behalf of Shiland Property, Planning Potential secured permission to convert the upper floors at 52-60 Mount Pleasant Road from retail and office use to residential.

Located in central Tunbridge Wells and within a sensitive Conservation Area, the development required a well-considered approach. In addition to the conversion works to create 9 flats and replace under-utilised commercial floorspace, external works, including minor extensions and the creation of a new entrance to the rear, also required permission.

Planning Potential collaborated with the consultant team to submit an application that complied with the local policy framework and made a valuable contribution towards local housing targets and local housing needs. Planning Potential successfully liaised with Officers throughout the determination period to secure planning permission for the client in a timely manner under delegated powers.

Subsequent permissions for the client were also secured by Planning Potential, including a Non-Material Amendment (NMA) to secure amendments to the scheme, and Prior Approval under Class MA for an additional flat following the availability of further space. further flat following additional space becoming available.

Summary of Achievements

- Review of planning strategy and clear approach on best approach
- Project management of the process and consultant team
- Co-ordination and submission of planning applications
- Liaison with Planning Officers
- Securing planning approvals